

Hi! we're the RED FROGS.



OUR STORY

It all started in 1997 when founder Andy Gourley saw a need to look out for young people at Schoolies celebrations on the Gold Coast - hitting the streets with his skateboarding mates armed with a small team and even smaller red lollies, they started simple - offering kindness one person at a time.

Watch the true story here!



Over the years, what started as small acts of care grew into a nationwide, then international movement. Today, throughout Aotearoa, Red Frogs makes a big splash through small, meaningful actions - whether it's a chat, a pancake, or a frog-shaped lolly - fostering lasting relationships that have a big impact for thousands of young Kiwis.

OUR PURPOSE

To reduce suffering and **SAFEGUARD** a generation of young people, acting as a positive peer presence to **EMPOWER** them to make **POSITIVE** life choices and become a voice of change within their **CULTURE**.

SNAPSHOT

Every young person deserves to feel safe and like they truly belong. That's why Red Frogs is all about having their backs when they need it most. Festivals, New Years, uni events - you'll find us there, ready with a friendly face, a helping hand, and maybe even a stack of pancakes. Our mission is to combat a culture that is largely dominated by alcohol and other substances, often leading to dangerous and life-altering behaviours for young people.



\$212,000+
volunteer hours



744,000+
people reached



183,000 people
supported at New Years



26 festivals & concerts
supported



52,300+
pancakes cooked



3000+ students educated on safer
partying behaviours, mental health
and self-leadership



500+
volunteers



277+ uni/polytech social
events supported



25,450+ sports fans
supported

HIGH SCHOOL EDUCATION

PARTY SAFE PROGRAMME



Preparing students for safe celebrations in any party environment.

Our Party Safe programme leaves students aware of and equipped to navigate many of the situations they may be confronted with in various party environments, such as after parties and music festivals. This hands-on programme helps students identify the dangers present in party situations and equips them with strategies to protect themselves and others. Using stories from our experience as first responders at party events like New Years, we'll challenge prevalent mainstream perceptions on excessive alcohol consumption and recreational drug use, and empower students to be socially responsible in instances such as peer pressure and consent.

This programme encourages and empowers students to make positive choices within various party environments.

TOPICS INCLUDE:

- Alcohol, drugs & drinking culture
- Violence, sexual assault & criminal convictions
- Mental health including depression, anxiety & suicide ideation
- Managing peer pressure
- Safe partying tips & how to host a safe party
- Practical activities to engage students and reinforce messages

PROGRAMME DETAILS:

Audience:
Year 9-13 students
(we recommend for Yrs 9/10)

Running time:
To get the most out of this programme we recommend at least 1 hr.

Interactive format:
Videos, activities and targeted questions.

